



March 28, 2008

Mr. Scott Peterson  
Streamlined Sales Tax Governing Board  
4205 Hillsboro Pike  
Hobbs Building, Suite 305  
Nashville, TN 37215-3339

Dear Mr. Peterson:

The Printing Association of Florida represents the printing and graphic arts industry in Florida, and we would like to indicate our support for AM07035, AM07035A01, and AM07035A02. We are opposed to AM07034A01, RP0716A01, RP07017 and AM07033 as noticed. I also want to express my confidence in the SSTA process to reach a consensus which will be supported by industry.

I am unable to attend the Reston meeting but appreciate the opportunity to participate by teleconference. If a compromise version of the above proposals surfaces during these meetings, I hope that particular care will be taken to follow the notice requirements and allow ample public comment. All of the stakeholders are not able to attend these meetings, and I hope that due consideration will be taken in voting on proposals that have not received at least ten days notice. I also request that consideration be given to provide teleconference participation to future SLAC meetings so that participation in this forum is available to those restricted by time and budget constraints.

I am not a tax professional and we do not represent tax professionals. I thought I had a rudimentary understanding of Section 313 but am now thoroughly confused. I do not understand the proposed rule; it simply does not make sense to me. I can not explain it to our members. I thought "direct mail" was broadly interpreted, and a broad interpretation results in simplicity. The proposed rule reflects a narrow interpretation and is thus complex. I am not as concerned with amendments to the Agreement as I am concerned with how the current Agreement is being interpreted. We can not support SSTA legislation in Florida until we understand the current Section 313 and how it is intended to be applied to our members.

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I believe that Ms. Hill, Ms. Magill, Ms. Niccum and Ms. Thompson understand these issues and that an agreeable resolution will emerge as a result of their collective and cooperative efforts. As an observer, I might suggest that these four persons work on a proposal as a small group until they are unanimous in support of such proposal and can then "sell" it to their respective constituencies. Thank you for investing time in our industry.

Sincerely,

A handwritten signature in black ink, appearing to read "Harold Yankelevitz". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Harold Yankelevitz  
Director of Membership & Public Affairs